



## M-Lab

Frederic Thiesse, Elgar Fleisch, Thomas Wiechert, Thorsten Staake, Tobias Ippisch, Oliver Baecker, Ali Dada, Chris Kuerschner, Jasser Al Kassab

The M-Lab is a professionally managed joint project of the HSG (University of St. Gallen) and the ETH Zurich (Swiss Federal Institute of Technology). The core team is comprised of 5-8 companies with 6 PhD students and 2 professors (Elgar Fleisch and Friedemann Mattern) from the fields of computer science and business management who work on specific company-related problems and general issues associated with ubiquitous computing.

The M-Lab is a very cost-efficient means of harnessing the innovative power of ubiquitous computing for business as an "early mover". The M-Lab is rooted in international science and business, has a local presence, cooperates globally with the best institutions in the field of ubiquitous computing and combines the business (HSG) and technical (ETH) points of view.

<b>parole chiave</b>	Mobile Computing, Ubiquitous Computing, Pervasive Computing, RFID
<b>homepage</b>	<a href="http://www.m-lab.ch">www.m-lab.ch</a>
<b>partner</b>	Swisscom, Migros, Deutsche Telekom, Bayer, Mobiliar, Basler.
<b>tipo</b>	progetto industriale
<b>status</b>	completato
<b>inizio progetto</b>	2001
<b>fine progetto</b>	2007
<b>argomenti</b>	-
<b>metodi</b>	-