

Prof. Dr. oec. Matthias Brauer

University of St.Gallen
(IFB)
Dufourstrasse 40a
9000 St.Gallen
Switzerland

publications

versione: 23.05.2012; citation format: APA 5

Journal paper

- Brauer, M. (2011). Path Dependence in the Evolution of the Business Portfolio Configuration of Large Multi-Business Firms. *International Studies of Management & Organization* (forthcoming), 37.
- Brauer, M., & Schimmer, M. (2010). Performance effects of corporate divestiture programs. *Journal of Strategy and Management*, 3(2), 84-109.
- Brauer, M., & Müller-Stewens, G. (2010). Private Equitisation? Verlieren Konzerne den Wettbewerb um Eigentumsrechte gegenüber Private-Equity-Gesellschaften?. *Performance* (2), 14-23.
- Brauer, M., & Müller-Stewens, G. (2010). Turning the conglomerate discount into a premium. A framework for corporate centers of multi-business firms. *Performance*, 3(1), 6-11.
- Müller-Stewens, G., & Brauer, M. (2010). Wie Synergienpotenzial optimal genutzt wird. *io new management*(9), 30-33.
- Brauer, M., & Schmidt, S. (2008). Defining the Strategic Role of Boards and Measuring Their Effectiveness. *Corporate Governance: International Journal of Business in Society*, 8(5), 649-660.
- Brauer, M., & Schmidt, S. (2006). Exploring strategy implementation consistency over time: The moderating effects of industry velocity and firm performance. *Journal of Management and Governance*, 10(2), 205-226.
- Brauer, M., & Schmidt, S. (2006). Strategic governance: how to assess board effectiveness in guiding strategy execution. *Corporate Governance: An International Review*, 14(1), 13-22.
- Brauer, M. (2006). What Have We Acquired and What Should We Acquire in Divestiture Research? A Review and Research Agenda. *Journal of Management*, 32(6), 751-785.
- Brauer, M., & Schmidt, S. (2005). Corporate Governance: Möglichkeiten des Aufsichtsrats zur sachgerechten Kontrolle von Managerverhalten und Firmenpolitik. *German Journal of Industrial Relations*, 12(3), 306-322.

Brauer, M. (2005). Lassen Unternehmen ihren Worten auch Taten folgen?. *io new management*, 12, 20-26.

libro

Müller-Stewens, G., & Brauer, M. (2009). *Corporate Strategy & Governance*. Stuttgart: Schäffer-Poeschel. - ISBN 978-3-7910-2854-5.

capitolo libro

Müller-Stewens, G., & Brauer, M. (2011). Schafft unsere Konzernebene einen Mehrwert? Ein Plädoyer für eine verantwortungsvolle Diversifikation. In Eggers, B., Ahlers, F., & Eichenberg, T. (Eds.), *Integrierte Unternehmensführung* (pp. 29-38): Gabler Verlag.

Müller-Stewens, G., & Brauer, M. (2006). Building Innovation Networks in Biotechnology Industries. In Blecker, T., & Gemünden, H. G. (Eds.), *Wertschöpfungsnetzwerke: Festschrift für Bernd Kaluza* (pp. 217-233). Berlin: Erich Schmidt Verlag GmbH & Co.. - ISBN 978 3 503 09726 5.

papier de conférence

Brauer, M., Luger, J., & Mammen, J. (2012). Types of Experience and Sell-Off Performance. In .

Luger, J., Mammen, J., & Brauer, M. (2011). Sell-offs and Firm Performance: A Matter of Experience?. In .

Brauer, M. (2011). WORKFORCE DOWNSIZING AND FIRM PERFORMANCE: DOES FAMILY OWNERSHIP MAKE A DIFFERENCE?. In , pp.1-31: Academy of Management.

Brauer, M. (2010). Performance Implications of Exit Timing in Industry Divestiture Waves. In *AOM Best Conference Proceedings*.

Brauer, M. (2010). The Implications of Magnitude, Timing, and Realization of Workforce Downsizing on Firm Profitability. In *AOM Best Paper Proceedings*.

Schimmer, M., & Brauer, M. (2009). Performance Effects of Corporate Divestiture Programs: Evidence from the Global Insurance Industry. In .

Brauer, M., & Alscher, A. (2007). Exploring temporal patterns in firms' scale and scope activities and their performance implications. In .

Brauer, M., & Alscher, A. (2007). Path dependence in the portfolio configurations of German multibusiness firms. In .

Brauer, M., & Alscher, A. (2007). Predictability and performance implications of temporal patterns of scale and scope activities of German multibusiness firms. In .

Brauer, M., & Alscher, A. (2007). Routines, single-loop, and double-loop learning in portfolio configuration - An exploration of three different orders of path dependence. In .

Brauer, M., & Alscher, A. (2007). Sequences, Interactions, And Path Dependence Of Investments, Divestments, Cooperations, And The Compound Activity Of Portfolio Configuration. In .

- Brauer, M. (2007). Temporal structuring: How can corporate level managers increase divestiture implementation speed?. In .
- Brauer, M., & Heitmann, M. (2007). The determinants and temporal dynamics of strategic divergence. In .
- Alscher, A., & Brauer, M. (2006). An analysis of resource allocation patterns as indication for different generative mechanisms in organizations. In .
- Alscher, A., Brauer, M., & Schmid, T. (2006). Patterns of Resource Allocation - An Empirical Application of Complexity and Chaos Theory to Organizational Process Research. In .
- Brauer, M., & Schmidt, S. (2006). Strategy implementation consistency: Revisiting assumptions on strategy implementation and the importance of strategic positions. In Best Paper Proceedings of the Annual Conference on Corporate Strategy.
- Brauer, M. (2006). The impact of decentralization/centralization and turbulence on resource allocation: Between deterministic and random processes. In .
- Brauer, M. (2006). The role of corporate level managers in divestitures: A tentative process model. In Best paper proceedings of the Meeting of the Organization.
- Brauer, M. (2006). The temporal dynamics of the divestiture process. In Academy of Management Best Paper Proceedings.
- Brauer, M. (2006). What internal and external factors govern the degree and type of involvement of corporate and divisional managers in divestitures?. In .
- Brauer, M. (2005). Corporate level management's role in the divestiture process: Dynamos or dinosaurs?. In .
- Brauer, M. (2004). Corporate Governance: Von gesellschaftlicher Interessenswahrung zu gesellschaftlicher Interessenswahrnehmung. In .
- Brauer, M., & Macus, M. (2004). Creating Value by Upsetting Technological Standards: The Potential of Open Source Development. In .
- Brauer, M. (2004). Intersections between corporate governance and corporate strategy. In .
- Brauer, M. (2004). Upsetting technological standards: The potential of open source software development. In .
- Brauer, M., & Schmidt, S. (2004). Value creation through corporate governance: The strategic role of the board. In .
- Brauer, M. (2004). Why boards of directors should become part-time strategy process researchers. In .
- Brauer, M. (2003). Can new ventures have strategic paths?. In .
- Brauer, M. (2003). Geschäftsmodellwandel in new ventures: eine fähigkeitsorientierte Analyse pfadabhängiger Effekte. In .
- Brauer, M. (2003). Sensemaking and sensegiving of disruptive initiatives: The role of the business model. In .
- Brauer, M. (2003). Standard setting in open source software development. In .

Brauer, M. (2003). Standards and open source software. In .

Brauer, M. (2002). Path-dependency in new ventures. In .

Brauer, M., & Wilhelm, P. (2002). Path-dependent business model change in new ventures. In .

rapporto lavoro

Brauer, M., & Heitmann, M. (2007). What drives strategic implementation flexibility? A study of European multi-business firms: SNF.

articolo

Müller-Stewens, G., & Brauer, M. (2010). One-Firm-Strategien sind mehr als eine Modeerscheinung. *Neue Zürcher Zeitung*, 96, 28.

Müller-Stewens, G., & Brauer, M. (2008). Neues Denken fördern. *Wirtschaftswoche*, 25, 52-53.

Müller-Stewens, G., & Brauer, M. (2008). Zwischen Quartalsdenken und Langfrist-Orientierung. *NZZ Neue Zürcher Zeitung*, 97, 33.